NZ PROPERTY SOLUTIONS
Licensed under REAA 2008

THE MIKE TURFUS MARKETING ADVANTAGE CONTRIBUTION

TERMS & CONDITIONS

These Terms & Conditions relate to The Mike Turfus Marketing Advantage and the marketing contribution personally provided by Mike Turfus, Licensed under REAA 2008, NZPS Real Estate Limited T/A NZ Property Solutions ("Mike").

1. Mike will contribute up to a maximum of $2,419.00 (including GST) towards the initial agreed marketing campaign for the property.
2. This contribution is limited to the following marketing services:
   - Trade Me Property advertising (**$769 incl. GST**)
   - Lydia R Cook Photography (**$650.00 incl. GST** - Photos – $250, Video – $400)
   - Social media advertising. (**$1000 incl. GST** - made up of Campaign strategy and setup – $230, Ad creative development – $230, Meta advertising copy creation and campaign management – $240 & Meta advertising placement (media spend) – $300)
3. The contribution applies only to the initial agreed marketing campaign approved at the commencement of the agency and is not redeemable for cash, transferable, refundable, or available as a credit towards any other products or services.
4. If the property does not sell during the agency period, or is withdrawn from the market during the agency period, the vendor will not be required to reimburse Mike for the marketing contribution provided under these Terms & Conditions.
5. If the agency agreement is cancelled or terminated before completion of the initial agreed marketing campaign, Mike's contribution will be limited to the actual costs incurred up to the date of cancellation for Trade Me Property advertising, Lydia R Cook Photography, and social media advertising, up to the maximum contribution of $2,419.00 (including GST). Any marketing services outside these items, or any additional or upgraded marketing requested by the vendor, will be at the vendor's cost unless otherwise agreed in writing.
6. The contribution does not apply to signboards, print advertising, brochures, copywriting, premium advertising upgrades, or any other marketing products or services unless expressly agreed in writing by Mike.
7. Any marketing costs requested by the vendor that fall outside the contribution described above, or that exceed the maximum contribution of $2,419.00 (including GST), are the responsibility of the vendor.
8. This offer is available only while the property is exclusively listed for sale with Mike under a signed agency agreement and applies solely to the initial agreed marketing campaign. Whether this contribution is offered to a particular vendor is at Mike's discretion and will be confirmed at the time the agency agreement and commission proposal are presented.
9. These Terms & Conditions are attached to, incorporated into, and form part of the signed Agency Agreement and Marketing Authority. Except as expressly provided in these Terms & Conditions, they do not vary the vendor's obligations under those documents.
10. Costs comprising this contribution may be paid either:
    - directly by NZPS Real Estate Limited T/A NZ Property Solutions to a marketing supplier and subsequently recovered from Mike; or
    - directly by Mike to the relevant marketing supplier.
11. Regardless of the payment method used, this contribution remains Mike's personal marketing contribution, and NZPS Real Estate Limited T/A NZ Property Solutions makes no financial contribution towards the marketing campaign.
12. By signing the Agency Agreement and/or Marketing Authority, the vendor acknowledges that they have read, understood and accepted these Terms & Conditions.
13. Mike reserves the right to withdraw this offer at any time prior to the Agency Agreement and Marketing Authority being signed. Once accepted by the vendor and the Agency Agreement has been executed, these Terms & Conditions will remain in force for the duration of the initial agreed marketing campaign.

Initials: